

INDY'S

**Awards For Excellence in Mass Communication
Marketing Communication, Public Relations, Advertising & Branding.**

- **Creative Professional of the Year**
R. Balakrishnan, National Creative Director, Lowe India

- **Media Personality of the Year - Television**
Pradeep Guha, Chief Executive Officer, Zee Telefilms Ltd.

- **Award For Most Creative Ad on TV In Food & Confectionary Category**
LAYS
Best Brand Building Campaign - TV
Pidilite Industries Ltd.

- **Media Personality of the Year - Print**
Girish Agarwal, Director Marketing, Dainik Bhaskar

- **Media Personality of the Year - Internet**
Sanjeev Bikhchandani, Founder & CEO, Naukri.com Info Edge (India) Pvt. Ltd.

- **Award Most Creative Ad In Fashion & Lifestyle Category**
Titan Industries Ltd.

- **Award For Most Creative Ad on TV In Dairy Products Category**
Gujarat Cooperative Milk Marketing Federation Ltd. [AMUL]

- **Media Personality of the Year - Radio**
A. P. Parigi, Managing Director & CEO, Radio Mirchi

- **Award for Most Creative Ad In Personal - Durables Category**
Motorola India

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- **Award for Most Creative Ad on TV In Beverages Category**
Pepsi Co India Holdings Ltd.

- **Agency of the year**
Lintas Media Group

- **Film Maker of the Year**
Vidhu Vinod Chopra, Chief Executive Officer & Producer,
Vinod Chopra Films Pvt. Ltd.

- **Fashion Channel of the Year**
Zoom Entertainment Channel

- **Most Creative Ad Campaign - Travel / Hotel & Leisure Industry**
Kuoni Travel India Pvt. Ltd.

- **Award For Best Corporate TV Commercial**
Aditya Birla Group

- **Film director of the Year**
Raju Hirani

- **News Channel of the Year**
NDTV 24x7

- **Most Creative Ad on TV - Finance/ Banking & Insurance Industry**
ICICI Bank Limited
State Bank of India

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➤ **Corporate Communication Professional of the Year**

Indraneel Ganguli, Vice President – Corporate, Communications,
Satyam Computer Services

➤ **Hall of Fame Award**

Prasoon Joshi, Regional Creative Director -South Asia, McCann Erickson (India) Ltd.

Sam Balsara, Chairman & Managing, Director, Madison Communications, Pvt. Ltd.

Marzban Patel, Chairman & Managing, Director, Mediascope Publicitas