

New *ASTD Handbook* Debuts in May at ASTD 2014

Definitive resource for training & development professionals features insights from 96 experts.

(Alexandria, VA), April 22, 2014 –ASTD, the world’s largest training and development association, will release the [*ASTD Handbook: The Definitive Reference for Training & Development, 2nd Edition*](#) at the ASTD 2014 International Conference & Exposition in Washington, D.C. on May 4.

“This is the most comprehensive, authoritative reference ever assembled for the profession,” says ASTD’s President and CEO, Tony Bingham. Edited by [Elaine Biech](#), a leading authority and expert in the training field, the *Handbook* is a must-have resource for every trainer.

The second edition *Handbook* offers multiple perspectives on the field’s core competencies and key areas of expertise. Trainers of all levels and industries will appreciate the depth and breadth of content: 96 experts and renowned thought leaders share their knowledge and insights in 55 chapters.

Upon publication, ASTD will release the more than 70 worksheets, checklists, and job aids referenced in the book via the *Handbook* webpage at www.astdhandbook.org. These tools will enable readers to put their learning to work immediately.

Contributors to the book read like a “who’s who” in the T&D profession:

- Dana Gaines Robinson and Sivasailam “Thiagi” Thiagarajan on assessments, analysis, and design
- Bob Pike, Bev Kaye, and Ken Blanchard on T&D’s role for the trainer, the profession, and the organization
- Robert O. Brinkerhoff and William C. Byham on learning transfer and training to business needs
- William J. Rothwell and Elliott Masie on the future of the profession
- the contributions of experts, including Michael Allen, Jean Barbazette, Marcus Buckingham, Ruth Clark, and others.

For more information about the *ASTD Handbook*, or to preorder the publication, visit www.astdhandbook.org.

About ASTD

ASTD (American Society for Training & Development) is the world’s largest professional association dedicated to the training and development field. In more than 100 countries, ASTD’s members work in organizations of all sizes, in the private and public sectors, as independent consultants, and as suppliers. Members connect locally in 120 U.S. chapters and with 10 international strategic partners. ASTD started in 1943 and in recent years has widened the profession’s focus to align learning and performance to organizational results, and is a sought-after voice on critical public policy issues. For more information, visit www.astd.org.

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