

Leaders as Teachers Action Guide Debuts at ASTD 2014

(Alexandria, VA), April 29, 2014 –ASTD will unveil the new [*Leaders as Teachers Action Guide: Proven Approaches for Unlocking Success in Your Organization*](#) at its International Conference and Exposition on May 4, 2014. In this book, authors [Ed Betof](#), [Lisa M. D. Owens](#), and [Sue Todd](#) expand on the leadership development approach introduced in the bestselling title *Leaders as Teachers* and show how real companies use it to reach their full potential.

Leaders who teach lay a strong foundation for organizational success, and the new *Leaders as Teachers Action Guide* makes the leaders-as-teachers model accessible to all.

This is a must-read for anyone interested in developing top-performing leaders. The *Leaders as Teachers Action Guide* is a step-by-step resource in which readers will find practical tips, activities, and case studies that will support efforts to grow an organizational culture of learning. The authors share their in-depth experience with leadership development programs and provide real world examples from more than a dozen companies where the leaders-as-teachers approach is the driving principle for leadership development.

The *Leaders as Teachers Action Guide* provides:

- case studies and success stories to inspire programs
- tools to help determine the best approach for organizations
- templates to design learning programs that work with leader-teachers.

To learn more or to preorder, visit <http://www.astd.org/Publications/Books/Leaders-as-Teachers-Action-Guide>.

About ASTD

ASTD (American Society for Training & Development) is the world's largest professional association dedicated to the training and development field. In more than 100 countries, ASTD's members work in organizations of all sizes, in the private and public sectors, as independent consultants, and as suppliers. Members connect locally in more than 120 U.S. chapters and with 10 international strategic partners. ASTD started in 1943 and in recent years has widened the profession's focus to align learning and performance to organizational results, and is a sought-after voice on critical public policy issues. For more information, visit www.astd.org.

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