

Hong Kong, December 22, 2011 - NetDimensions (London Stock Exchange AIM: NETD), a global provider of performance, knowledge and [learning management systems](#), announces that Mitsui Sumitomo Insurance (China) Company, Limited (MSI China) has chosen NetDimensions Enterprise Knowledge Platform (EKP) to centralize the management of all MSI China's training programs across the mainland.

MSI China needed a solution to help improve employee retention, morale and motivation by engaging employees with easy access to information to affect their own learning and development ambitions.

Shen Shaoqing, Deputy Manager of HR and Administration at MSI China, said, "We think highly of the role that learning and development plays in our employees' career development and the implementation of company strategy.

"Our HR Department wanted to introduce an LMS to build a learning and communication platform and enhance the learning effectiveness and standard of digitalization of our content," added Shen.

"We chose EKP because it is a multi-functional and high-quality LMS solution, as well as for its easy-to-personalize interface. On top of that, NetDimensions' technology background and very professional service fits well with our needs."

MSI China is a subsidiary of the MS&AD Insurance Group, a non-life insurance company based in Japan with a long history of providing non-life insurance services as far back as 1893.

EKP to Support Short-Term and Long-Term Learning Plans

"We are very impressed by EKP's flexibility and functionality, most especially that it can be implemented in two days," stated Shen.

"To a large company like MSI China that has operations in Shanghai, Beijing, Guangzhou and Jiangsu, EKP helps us to save a lot of costs, inspire the learners and raise client satisfaction to a large extent."

Charles Cheng, NetDimensions' General Manager for China noted, "We are happy to be working with MSI China and supporting their organization in its efforts to achieve complete digital management of its online and offline curriculum at MSI China Elite College within the next 3 years, and establish a professional training system within 5 years."

About Mitsui Sumitomo Insurance (China) Company, Limited

Mitsui Sumitomo Insurance (China) Company, Limited (MSI China) is a subsidiary of MS&AD Insurance Group Holdings, Inc., which was formed through business integration with Aioi Insurance Co., Ltd. and Nissay Dowa General Insurance Co., Ltd. The Group has almost 15,000 employees worldwide and over 39,000 agents.

MSI China has a capital of 500 million RMB and is headquartered in Shanghai. Its main business includes Property & Casualty Insurance, Short-term Health Insurance, and Personal Accident Insurance. MSI China serves customers in Shanghai, Jiangsu, Guangdong, and Beijing, the three major regional centers of Eastern, Southern and Northern China.

MS&AD Insurance Group focuses on non-life insurance, life insurance, overseas business, financial services, and risk related services as well in Japan, expanding its business scope throughout the world. With unmatched group strength, MS&AD Insurance Group strives for providing customer-tailored products and services of first-class quality, supporting both the daily life and business of our customers.