

ASIA  
**FOOD**  
CONGRESS & AWARDS

**SHAPING THE FUTURE OF FOOD**  
— EVOLVE, ADAPT OR DIE —

TUESDAY  
**12**  
FEB, 2019  
TAJ LANDS END,  
MUMBAI



Presents



(16TH FEBRUARY, 2019)



(13TH FEBRUARY, 2019)



(17TH FEBRUARY, 2019)

The Asia Food Congress & Awards were created to redefine 'Good Food' as being tasty, authentic and responsible. We aim to set criteria for entry that are realistic and inclusive of food and drink producers who have demonstrated a commitment to be part of building a tasty, Authentic and responsible food system, going far above and beyond the status quo for their industry, while not making them so strict that eligible participants are limited to a small handful of products. The Awards are rooted in a belief that by being inclusive, our food system will more closely embody the principles of taste, authenticity and responsibility more quickly.

## ORGANISATIONAL AWARD CATEGORIES:

### RESTAURANT

- Best 24 hour dining
- Best Organic Food Café
- Best Waffle Restaurant
- Best National Restaurant
- Restaurant serving best pizza
- Restaurant serving best burger
- Restaurant serving best Biryani
- Best Emerging International Cuisine
- Best Highway Restaurant of the Year
- Best Customer Service by Restaurant
- Best Vegetarian Restaurant of the Year
- Best Mobile Food/Food Truck of the Year
- Best Theme based Restaurant of the Year
- Best Regional Fine Dine Hotel Restaurant
- Best Regional Restaurant Chain of the Year
- Best Debutant Restaurant Chain of the Year
- Best Regional Debutant Restaurant of the Year
- Best Fast Casual Dining Restaurant of the Year
- Best Regional Standalone Restaurant of the Year
- Best healthy and diet food restaurant of the Year
- Best National/Regional Chinese Restaurant of the Year
- Best National/Regional Mexican Restaurant of the Year
- Best National/Regional Italian Restaurant of the Year
- Exclusive Awards: Master brand of the Year - Restaurant
- Best National/Regional Pan- Asian Restaurant of the Year
- Best Regional Standalone Restaurant of the Year (Small Town)
- Best Regional Indian Cuisine Restaurant Chain / Standalone of the Year
- Restaurant with outstanding ambience and Interiors Award of the Year 2018
- Best National/Regional Dark / Satellite Kitchen Restaurant of the Year 2018
- Best National/Regional Night Delivery Kitchen / Restaurant of the Year 2018

### CAFE & BAKERY

- Best National / Regional Cafe of the Year
- Best Regional Emerging cafe of the year
- Most innovative Tea / Cafe of the Year
- Best Ice-Cream Parlour of the Year
- Best Juice / Shake Parlour of the Year
- Best Customer Service by a café in
- Cafe with Outstanding Ambience and Interiors Award
- Exclusive Awards: Master brand of the Year - Café & Bakery
- Best National / Regional home baker/ home chef of the Year
- Best National / Regional Bakery and Confectionery Chain/ Standalone of the Year

### NIGHTLIFE

- National / Regional Microbrewery of the Year
- Restro-Bar / Gastro Pub with best live events
- Best Customer Service by a Gastro Pub / Restro-Bar
- Best Theme based Restro Bar / Gastro Pub of the Year
- Best Regional Rooftop Restro Bar / Lounge of the Year
- Best Regional Debutant Gastro Pub/ Restro bar of Year
- Exclusive Awards: Master brand of the Year - Bar & Pubs
- Best National / Regional Gastro Pub / Restro Bar of the Year
- Gastro Pub / Restro Bar with Outstanding Ambience and Interiors

### SPECIAL AWARDS

- Cookbook of the Year
- Best Food App of the Year
- Best Caterer of the Year 2018
- Business Growth Award 2018
- Restaurant Technology award
- Best Wine Brand of the Year 2018
- Most innovative packaged drink of the Year
- Best Creative Concept Award of the Year 2018
- Most efficient food delivery services of the Year 2018
- Best Menu R&D and Innovative Culinaris Award 2018

### DAIRY PRODUCTS

- Best Yogurt Company
- Best Cheese Company
- Best Butter Company
- Best Non Dairy Creamer
- Best Ice Cream Company
- Best Milk Chocolates
- Best Fruit & Nuts Chocolates
- Best Dark Chocolates
- Best Diet Chocolates
- Best Chocolates Brand of the Year
- Best Chocolate Company
- Food & Grocery Brand of the Year (Dairy Product)
- Exclusive Awards: Master brand of the Year - Milk & Dairy

## SNACKS

- Best Chips Company
- Best Healthy Chips
- Best Biscuit Brand
- Best Diet Chips
- Food & Grocery Brand of the Year (Snacks)
- Exclusive Awards: Master brand of the Year - Snacks

## GROCERY

- Best Sugar Company
- Best Rice Brand Award
- Green Supplier of the Year
- Cookery School of the Year
- Best Spices Brand of the Year
- Best Food & Grocery Website
- Best Pickles Brand of the Year
- Best Agro Food Brand of the Year
- Best Cooking Oil Brand of the Year
- Food & Grocery Launch of the Year
- Best Food & Grocery Blog of the Year
- Best Confectionery Brand of the Year
- Food & Grocery Brand of the Year (Soups)
- Food & Grocery Brand of the Year (Bakery)
- Food & Grocery Retail of the Year: Speciality
- Food & Grocery Retail Innovation of the Year
- Food & Grocery Consumer initiative of the Year
- Independent Food & Grocery Retailer of the Year
- Food & Grocery Retail of the Year: Supermarkets
- Food & Grocery Retail of the Year: Large Formats
- Food & Grocery Brand of the Year (Chilled Foods)
- Food & Grocery Brand of the Year (Frozen Desert)
- Food & Grocery Brand of the Year (Hot Beverages)
- Food & Grocery Brand of the Year (Instant Mix Food)
- Food & Grocery Brand of the Year (Traditional Foods)
- Exclusive Awards: Master brand of the Year - Grocery
- Food & Grocery Brand of the Year (Ready to Eat Food)
- Food & Grocery Brand of the Year (Rice, Noodles & Pasta)
- Food & Grocery Brand of the Year (Cold Beverages & Juices)

## FOOD TECH

- Best Online Food Delivery App
- Best Online Menu Provider
- Best Food Website
- Best Food Packaging Company
- Exclusive Awards: Master brand of the Year - Food App/Website

## SHAKES & JUICES

- Best Juice Retail Company
- Best Juice Company
- Best Healthy Juice
- Best Low Calories Juice
- Exclusive Awards: Master brand of the Year - Shakes / Juices & Smoothies

## FOOD START-UPS

- Best Food Start-up Company (Dairy)
- Best Food Start-up Company (Online)
- Best Food Start-up Company (Offline)
- Best Food Start-up Company (Grocery)
- Best Food Start-up Company (Bakery)
- Best Food Start-up Company (Café)
- Best Food Start-up Company (Restaurants)
- Exclusive Awards: Master brand of the Year - Start-Ups

## BEST USE OF SOCIAL MEDIA IN FOOD & GROCERY

- Food & Beverage Industry
- Best Social Media Campaign
- Consumer Good Social Media Campaign
- Best Digital Media Campaign
- Viral Marketing Campaign of the Year
- Food Campaign of the Year

## INDIVIDUAL AWARD CATEGORIES:

- Rising Star of the Year
- Managing Director of the Year
- Food & Grocery personality of the Year
- Chef of the Year
- Young Entrepreneur of the Year
- Best Food Personality of the Year
- Best Sous Chef of the Year 2018
- Best Pastry/Bakery Chef of the Year
- The Lifetime Achievement Award
- National/ Regional Restaurateur of the Year
- Bartender of the Year
- Sommelier of the Year
- Young Restaurateur of the Year 2018
- Food Influencer of the Year

## CRITERIA:

**INDIVIDUAL CATEGORY:** Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media Coverage; Articles published; Photographs & any other relevant details.

**ORGANIZATIONAL CATEGORY:** Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

(The Jury will evaluate each entry & will decide on winners. The decision of the Jury is final & binding)



# ASIA FOOD CONGRESS STALL LAYOUT



Number of Stalls: 50 Nos.

Stall Size: 2.5 mtr X 2 mtr

Ballroom Pre-Function Area: 38 Stalls (1 to 38): Height 8 Feet

Salcette I & II Pre-Function Area: 07 Stalls (39 to 45): Height 7 Feet

Konkan & Malabar Pre-Function Area: 05 Stalls (46 to 50): Height 7 Feet

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## FOR MORE DETAILS CONTACT:

401-403, Prime Plaza, S.V. Road, Above TBZ Jewellers, Near Asha Parekh Hospital, Santacruz (West), Mumbai-400054.

Tel : +91-9987640209

E-mail : [secretariat@worldbrandcongress.com](mailto:secretariat@worldbrandcongress.com)

Website : [www.starsoftheindustry.com](http://www.starsoftheindustry.com)

*The Entry Fee is Non - Refundable. Entries once sent cannot be withdrawn under any circumstances.  
The organisers reserve a right to alter or change the program or its content and title without assigning any reason whatsoever.*



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