



Presents



15th February, 2012 | Taj Lands End, Mumbai

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### **MYFM Stars of the Industry Award for Excellence in Banking- Categories – (PSU)**

- **Gold** : State Bank of India
- **Silver** : Bank of Baroda
- **Bronze** : Central Bank of India

### **MYFM Stars of the Industry Award for Excellence in Banking- Categories – (Private)**

- **Gold** : ICICI Bank,
- **Silver** : HDFC Bank
- **Bronze** : Axis Bank

### **MYFM Stars of the Industry Business Leadership Award**

- **Gold** : Life Insurance Corporation of India
- **Silver** : ICICI Bank
- **Bronze** : Union Bank of India

### **MYFM Stars of the Industry Award for Excellence in Life Insurance**

- **Gold** : Life Insurance Corporation of India
- **Silver** : HDFC Life
- **Bronze** : Star Union Dai-ichi Life Insurance Co. Ltd.

### **MYFM Stars of the Industry Youth Icon Award-**

- Chandramohan Mehra, Head – Brand, SBI Life Insurance
- Rajesh Chakrobarti, CMO & Chief Innovation Officer, Reliance Commercial Finance Ltd. & Reliance Home Finance Ltd.

### **MYFM Stars of the Industry Brand Leadership Award**

- **Gold** : State Bank of India
- **Silver** : Kotak Bank
- **Bronze** : Standard Chartered Bank



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### **MYFM Stars of the Industry Jury Special Award**

- Bombay Stock Exchange
- Tata Motor Finance Ltd. (RCU & Compliance)

### **MYFM Stars of the Industry Award for Excellence in Credit Card / Debit Card Industry**

- **Gold** : ICICI Cards
- **Silver** : SBI Debit card

### **MYFM Stars of the Industry Award for Excellence in Online Demat**

- **Gold** : ICICI Direct
- **Silver** : Sharekhan Ltd.

### **MYFM Stars of the Industry Award for Excellence in Money Transfer**

- **Gold** : Western Union Financial Services
- **Silver** : MoneyGram India

### **MYFM Stars of the Industry Award for Excellence in Home Loan Banking**

- **Gold** : SBI Home Finance
- **Silver** : ICICI Home Finance Company Ltd.
- **Bronze** : IndusInd Bank

### **MYFM Stars of the Industry Award for Excellence in Customer / Investor Educational Media Campaign**

- **Gold** : National Stock Exchange of India Ltd.
- **Silver** : ICICI Prudential Life Insurance Company
- **Bronze** : Birla Sun Life Insurance



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### **MYFM Stars of the Industry Award for Excellence in Education Loan-**

- **Gold** : Bank Of India
- **Silver** : IDBI
- **Bronze** : Dhanlaxmi Bank

### **MYFM Stars of the Industry Award for Excellence in Mutual Fund**

- **Gold** : UTI Asset Management Co. Ltd.
- **Silver** : Reliance Capital Asset Management Ltd.
- **Bronze** : Tata Capital Ltd.

### **MYFM Stars of the Industry Award for Excellence in Customer / Investor Educational Media Campaign**

- UTI Asset Management Company Ltd.

### **MYFM Stars of the Industry Award for Excellence in Broking Houses**

- **Gold** : Edelweiss
- **Silver** : Anand Rathi