

Walled Lake, Michigan, January 10, 2011 – **The Institute for Leadership Fitness** is now offering licensing opportunities to qualified individuals who enjoy both facilitating leadership development programs and selling those programs to businesses and other organizations around the world.

The **Leadership Fitness Coach™ Certification Program** is attracting a talented and motivated network of professionals with the desire to sell and deliver the **Fit Leader's Program™**, a signature leadership development program. The Institute for Leadership Fitness has already certified licensees in the U.S. and Europe, and has plans to expand its global network to 50 Certified Leadership Fitness Coaches by 2020.

Delivered as a one- or two-year leadership development experience, the **Fit Leader's Program** is now offered as an open-enrollment option in cities around the world as well as an onsite option for organizations interested in bringing the Program in-house.

The Institute for Leadership Fitness (formerly David Chinsky & Associates) was founded in 2002 by Dr. David Chinsky following a successful 25-year career as an accomplished and effective leader. The **Fit Leader's Program** is the culmination of Dr. Chinsky's inquiry into a common yet profound business dilemma: "**How can leaders produce consistent, excellent results – and not experience burn out?**"

For more information on the Institute for Leadership Fitness, the Fit Leader's Program or the Leadership Fitness Coach™ Certification Program, contact the Institute for Leadership Fitness at 1-866-960-LEAD or www.instituteforleadershipfitness.com.

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For more information, please contact:

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